PRODUCT DATA

SUPERIOR LAUNDRY PRODUCTS | UNPARALLELED PERFORMANCE

GURTLER INDUSTRIES, INC.

Wow

One-Shot Built Laundry Detergent

Wow is a powdered detergent with oxidizers designed to wash white, light and dark color shirt loads. This detergent delivers excellent whitening and brightening characteristics to all shirt, uniform and family wash loads. Great on many of the items you wash.

Wow contains concentrated color-safe bleach and 3 special enzymes. Wow will clean collar and cuff soils and remove many acid-based soils during the wash. Wow removes oil-based stains and rinses out fast!

1. **Wow** simplifies the wash process to one product. Wow can be formulated without needing a sour bath.
2. **Wow** is bio-degradable, phosphate free and environmentally friendly. It uses our new ***"Green Surfactant Technology".***
3. **Wow** dissolves well and performs great at all water temperatures. It offers shorter formula times, saves water and saves money.

Recommended Usage

If you're looking for one product to do it all, **WOW** is the answer!

Recommended usage: per 50 pounds of laundry

White & Light Shirts	**10 to 12 oz**
Dark Colors	**4 to 12 oz**

Health and Safety

Contains carbonates and phosphates which many cause irritation to the skin or eyes. Eye irritant. May be harmful if swallowed. Please read label and Safety Data Sheet carefully for safety precautions and proper use instructions. Keep out of reach of children.

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